

INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 313920-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|----------------------------|-------------------------|-----------------|
| West / Republican / Congre | Allen West for Congress | Order #91 |

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 313920 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 12521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/24/12 | 10/30/12 | M-F 430-5a | 430-5a | 11111-- | :30 | 5 | \$125.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/24/12 10/30/12 11111-- 5 \$125.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV W 10/24/12 4:52 AM M-F 430-5a 430-5a :30 AWTV102101H \$125.00 NM | | | | | | | | | |
| 2 WPTV Th 10/25/12 4:51 AM M-F 430-5a 430-5a :30 AWTV102101H \$125.00 NM | | | | | | | | | |
| 3 WPTV F 10/26/12 4:57 AM M-F 430-5a 430-5a :30 AWTV102101H \$125.00 NM | | | | | | | | | |
| 2 | 10/24/12 | 10/30/12 | M-F 7-9a | 7-9a | 111-1-- | :30 | 4 | \$1,500.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/24/12 10/30/12 111-1-- 4 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV W 10/24/12 8:38 AM M-F 7-9a 7-9a :30 AWTV102101H \$1,500.00 NM | | | | | | | | | |
| 2 WPTV F 10/26/12 8:49 AM M-F 7-9a 7-9a :30 AWTV102401H \$1,500.00 NM | | | | | | | | | |
| 3 | 10/24/12 | 10/30/12 | M-F 10-11a | 10-11a | 11111-- | :30 | 5 | \$575.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/24/12 10/30/12 11111-- 5 \$575.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV W 10/24/12 10:58 AM M-F 10-11a 10-11a :30 AWTV102101H \$575.00 NM | | | | | | | | | |
| 2 WPTV Th 10/25/12 10:55 AM M-F 10-11a 10-11a :30 AWTV102401H \$575.00 NM | | | | | | | | | |
| 3 WPTV F 10/26/12 10:46 AM M-F 10-11a 10-11a :30 AWTV102101H \$575.00 NM | | | | | | | | | |
| 4 | 10/24/12 | 10/30/12 | 3-4pm Jeff Probst | 3-4p | MTWTF-- | :30 | 1 | \$500.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/24/12 10/30/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV F 10/26/12 3:56 PM 3-4pm Jeff Probst 3-4p :30 AWTV102401H \$500.00 NM | | | | | | | | | |

Total Spots **9** Gross Total **\$5,600.00**

INVOICE

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P.O. Box 116871
Atlanta, GA 30368-6871



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------------------|-------------------------|-----------------|---------------------|
| 313920-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| West / Republican / Congre | Allen West for Congress | Order #91 | |

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Agency Commission</u> | \$840.00 |
| <u>Net Amount Due</u> | \$4,760.00 |

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WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 313920-2 | 11/04/12 | November 2012 | 10/29/12 - 10/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|----------------------------|-------------------------|-----------------|
| West / Republican / Congre | Allen West for Congress | Order #91 |

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Attention: Accounts Payable
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| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 313920 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 12521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Spots/ | | | Type |
|--|------------|----------|-------------|----------------|---------|--------|------|------------|------|
| | | | | | | Length | Week | Rate | |
| 1 | 10/24/12 | 10/30/12 | M-F 430-5a | 430-5a | 11111-- | :30 | 5 | \$125.00 | NM |
| Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 11111-- Spots/Week 5 Rate \$125.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WPTV M 10/29/12 4:54 AM M-F 430-5a 430-5a :30 AWTV102401H \$125.00 NM | | | | | | | | | |
| 5 WPTV Tu 10/30/12 4:52 AM M-F 430-5a 430-5a :30 AWTV102401H \$125.00 NM | | | | | | | | | |
| 2 | 10/24/12 | 10/30/12 | M-F 7-9a | 7-9a | 111-1-- | :30 | 4 | \$1,500.00 | NM |
| Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 111-1-- Spots/Week 4 Rate \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WPTV M 10/29/12 8:29 AM M-F 7-9a 7-9a :30 AWTV102501H \$1,500.00 NM | | | | | | | | | |
| 4 WPTV Tu 10/30/12 8:26 AM M-F 7-9a 7-9a :30 AWTV102501H \$1,500.00 NM | | | | | | | | | |
| 3 | 10/24/12 | 10/30/12 | M-F 10-11a | 10-11a | 11111-- | :30 | 5 | \$575.00 | NM |
| Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 11111-- Spots/Week 5 Rate \$575.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WPTV M 10/29/12 10:29 AM M-F 10-11a 10-11a :30 AWTV102401H \$575.00 NM | | | | | | | | | |
| 5 WPTV Tu 10/30/12 10:24 AM M-F 10-11a 10-11a :30 AWTV102401H \$575.00 NM | | | | | | | | | |
| 5 | 10/30/12 | 10/30/12 | THE VOICE | 8-9p | -T----- | :30 | 1 | \$4,000.00 | NM |
| Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS -T----- Spots/Week 1 Rate \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Tu 10/30/12 7:59 PM THE VOICE 8-9p :30 AWTV102401H \$4,000.00 NM | | | | | | | | | |

Total Spots 7 Gross Total \$8,400.00

Payment Terms 30 Days

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| 313920-2 | 11/04/12 | November 2012 | 10/29/12 - 10/30/12 |
| Advertiser | Product | Estimate Number | |
| West / Republican / Congre | Allen West for Congress | Order #91 | |

| | |
|--------------------------|------------|
| <u>Agency Commission</u> | \$1,260.00 |
| <u>Net Amount Due</u> | \$7,140.00 |